

PUBLIC NARRATIVE

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PUBLIC NARRATIVE NAMES CO-PRESIDENT



CHICAGO – Public Narrative, a nonprofit organization that teaches journalists and community nonprofits better storytelling, announced today its board of directors has named Jhmira Alexander as co-president with Susy Schultz.

“We couldn’t be happier to add Jhmira to our team,” said Board Chair Carol Summerfield. “This is a time when engaging the media with community is more important than ever. Jhmira comes from a robust consulting business she built to teach social media and engagement.

“Together Jhmira and Susy’s backgrounds complement one another, and their shared leadership will allow us to expand our reach.”

“This is wonderful,” said Schultz. “Jhmira is a talented and phenomenal leader. With her insight and depth, we will change the public narrative. I could not be happier. And I know that Studs Terkel would have loved her.”

“For me, the role of co-president is an opportunity to redefine community media through community empowerment,” said Alexander. “I’m thrilled to represent the communities that have contributed to my development. It’s a great opportunity.”

To kick off her work, Alexander will lead a series of roundtable discussions beginning in January, to discuss with community leaders how Public Narrative can support their work. Said Alexander: “The goal here is to make sure we are helping thought leaders develop solutions as well as effective communication strategies.”

Born and raised in Chicago and Crete, Alexander is a graduate of Bradley University in Peoria where she studied broadcast communications. She received her master’s degree from Strayer University. In 2014, she opened 29Eleven Consulting where she has worked with Chicago Public Schools, Loyola University, Blue 1647 and After School Matters.

Alexander joins Schultz and Angela Xu, operations manager, as well as six other training consultants at Public Narrative, which is the home of the Studs Terkel Award for journalists. A separate 501(c)3, it is graciously housed at Columbia College Chicago. For more information, visit www.publicnarrative.org or call 312-369-6402.