Public Narrative is at a turning point in growth and expansion. Founded in 1989 as the Community Media Workshop, Public Narrative believes that a free and informed press, as well as an educated public, are the cornerstones of democracy. The founders, a journalist, and an educator, saw that too many times the voices of power were the ones in news stories, rendering invisible the people who were working for change in our neighborhoods.

We are building on historic accomplishments including the Studs Terkel Community Media Award and the Ethnic and Community Award Project. We have re-engineered internal operations to achieve deeper social impact. Our social impact engagement begins with a strategic narrative change model, both internally and externally with our partners, collaborators, and communities.

As we begin to engage further with Chicago’s civic and governmental leaders, we are defining and collaborating on policy and program initiatives for:

- **Public Education** (The Narrative Change Strategy for the Obama Foundation’s My Brother’s Keeper Alliance (Chicago) powered by Thrive Chicago)
- **Public Health** (The Chicago Community, Media and Research Partnership (CCMRP) with the Alliance for Research in Chicagoland Communities (ARCC) our of Northwestern University’s Feinberg School of Medicine)
- **Public Safety** (The Youth District Advisory Council Leadership Institute under the direction of the Chicago Police Department’s Office of Restorative Strategies)

We are also launching a membership option for corporations that currently fund neighborhood development organizations. Our expanded outreach to corporations will feature exposure to our community partners, but also seeks to engage in organization culture as our city deserves more public/private partnership with our civic leaders.

Public Narrative engages in storytelling, interviews, focus groups and implements a narrative change strategy for each unique focus area. We will facilitate growth and ongoing development as organizations will be provided a model for long term, sustainable systemic change.

Public Narrative insists on partnerships that are dedicated to civic engagement, news, and media literacy. Public Narrative leverages its definitive access to neighborhood leaders, building relationships that can be sustained for the advancement of Chicago neighborhoods. Our Narrative Change strategy activates a repository for stories, asset mapping and assessing conspiracy, while ultimately offering evaluation metrics to organizations for accountability.

There are many ways to become a part of this Narrative Change work, including:

1. Funding a specific focus area - Public Health, Public Education, and/or Public Safety;
2. Joining our ecosystem of partnering organizations to include The Obama Foundation, Thrive Chicago, The Alliance for Research in Chicagoland Communities (ARCC), The Chicago Police Department; and/or
3. Enlisting Public Narrative to facilitate customized trainings for your organization, your community or for your partners

For more information about funding tiers, membership, and training offerings, please contact Executive Director, Jhmira Alexander at jalexander@publicnarrative.org.

Public Narrative is a registered 501(c)3